

applications, the LX810STD can easily be deployed in retail or museum environments. Installation is simplified by a variety of features including short throw capability, dual HDMI and RS232 capability. The LX810STD features BenQ's innovative Blue Core laser technology which provides over 25,000 hours of maintenance free projection.

#### Blue Core Laser

Introducing the Blue core laser from BenQ, an innovative and proprietary technology designed to deliver excellent image quality across a variety of venues. Powered by Digital light processing (DLP®) technology, the Blue Core laser incorporates cutting edge technology including a dual color wheel, hermetically sealed chip and TIR prism to deliver great brightness and an exceptional resolution.

### **Enduring Reliability**

BenQ's Blue Core laser technology delivers exceptional reliability in even the most demanding applications. Laser technology eliminates the need for lamp replacement, one of the most costly and time intensive aspects of projector maintenance. Additionally, the LX810STD is configured for continuous 24/7 operation, making it ideal for retail and museum applications. An operating life of 20,000 hours ensures the total cost of ownership (TCO) is industry leading.

# Installation Flexibillity

Installing a professional projector can be a demanding task, but the LX810STD is equipped with a variety of features to simplify things and deliver added flexibility. The projector can be mounted at any angle allowing for impactful visual communication including portrait projecting and projecting onto ceilings and floors. Dual 10 watt speakers deliver impactful sound and create an immersive experience. A comprehensive interface including 2 HDMI portals, 2 D – sub-in portals and RS232 increase installation convenience. Multiple Display administration (MDA) software allows multiple projectors to be controlled from one place, such as a control room.

## Interactive Capability

Effective staff training is essential in today's busy environment. Customers and guests pose new challenges all the time and it is important the staff retain key knowledge. The interactivity provided by the LX810STD is an excellent complement to any staff training room, allowing staff to write and annotate on images, and making content more engaging and training sessions more memorable.

# Key Features

- XGA Resolution (1024 x 768)
- 3000 ANSI Lumens
- 100,000:1 Contrast ratio
- Short Throw performance (0.61)
- Digital Light Processing (DLP)

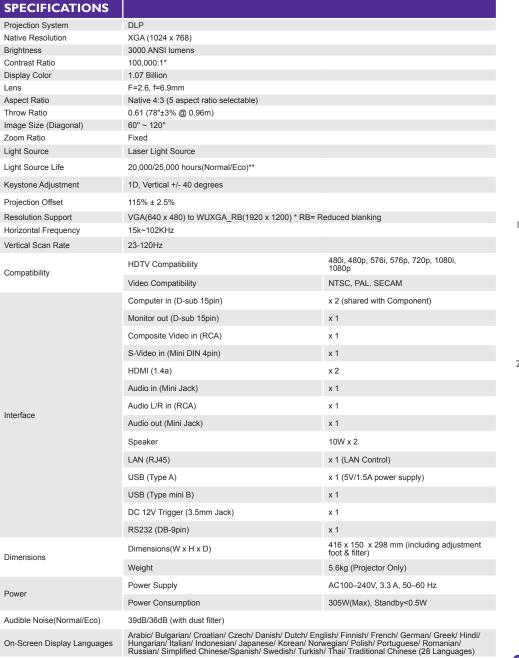
## Secondary Features

- 360 any Angle projection including portrait
- I.5A USB power supply
- 2 x 10w speakers
- SmartEco power saving technology
- Comprehensive interface HDMI x 2, RS232 and USB Mini



# LX810STD

# **Laser Projector**





Lens

Interface

Power

Picture Modes

Accessories

Bright/Presentation/sRGB/Cinema/User 1/User 2

Optional

PointWrite

FingerTouch

Universal Wall Mount (T/R 0.6)

PW02

PT12

Standard

Remote Control w/ Battery

Power Cord (by region)

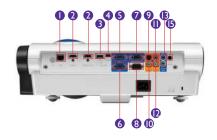
User Manual CD

Quick Start Guide Warranty Card (by region) VGA(D-sub 15pin) Cable Dust filter (Assembled)

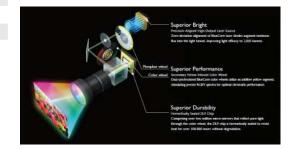




#### INPUT / OUTPUT TERMINALS



- LAN Port (RJ45 for Network control) 8 RS232 In (D-sub 9pin, male)
- 2 HDMI I (1.49)
- 3 HDMI II (MHL)
- 4 USB TypeA (1.5A power)
- USB Mini-B (Service)
- 6 Computer In-I (D-sub)
- 7 Monitor Out (D-sub 15pin,Female)
- 9 S-Video In (Mini DIN 4pin)
- O Composite Video In (RCS)
- Audeo R (RCA)
- Audio L (RCA)
- B Audio In/Out (Mini Jack)
- 12v Trigger





<sup>\*\*</sup>Light source life results will vary depending on environmental conditions and usage. Actual product's features and specifications are subject to change without notice."